

EXPERT RETAIL and FINANCING SOFTWARE

RETAIL

Point of Sale

Full Price Lookup
Promotional Pricing
Floor Sample Pricing
Integrated Credit Application
Sells Services

- Extended Service
- Furniture Protection
- Property Insurance
- Debt Cancellation

Credit Card processing Interfaces to Perpetual Inventory Trackable price changes

Price Tags – Print your own customizable

price tags

Sales guides to maximize profit

- Step ups
- Accessories

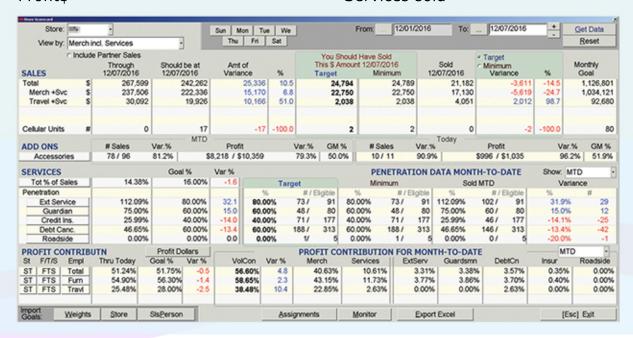
Delivery changes automatically calculated Gathering of email addresses and text phone numbers at the point of sale

Sales Staff Management and Goals

Daily, Monthly, Annual sales goals measurement and notifications

- Sales
- Profit\$

- Accessories sales
- Services sold



Bilingual Web Sites

Responsive web sites: A single web site that adapts to phones, tablets, computers

Dynamic web sites Change the look of your web site without a technical staff.

Show your merchandise assortment dynamically

Customer Service

- Web Payments
- Check Delivery Status
- Customers can report merchandise service issues
- Check repair status
- Check frequent buyer club balance
- Check Account balance, payment and purchase history

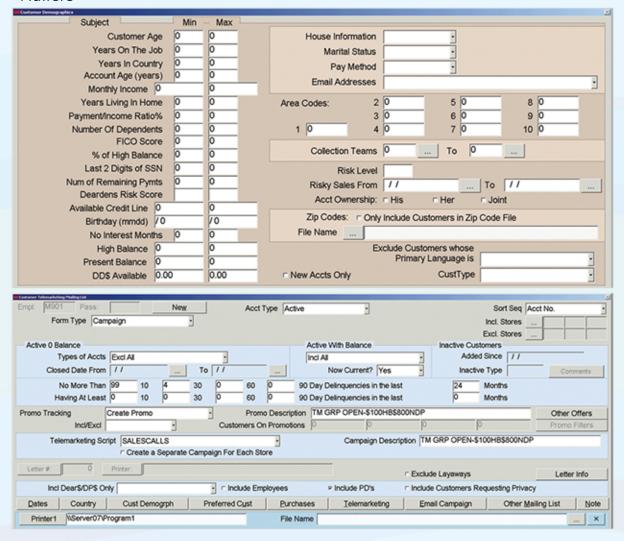
Online Statements

Customer information changes (Change of Address, Telephone Number, Employer)

Marketing

Flexible marketing lists based on demographics, payment or purchase history, etc.

- Promotional Analysis
- Email Campaigns
- Mailers

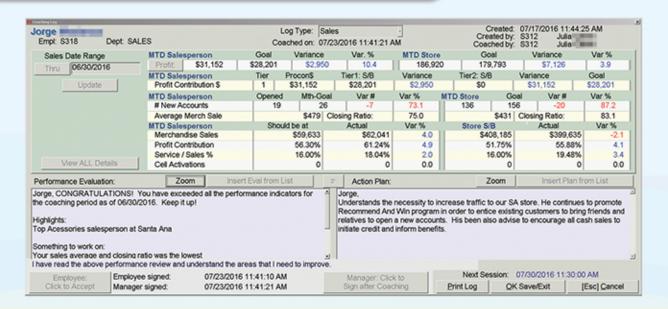


Telemarketing Campaigns and Results analysis

- Track the effectiveness of the campaigns
- Find out who is contributing to sales

| Campaign | | 201704 | | Inactive 04/10/2017 Type OPENACCTS | | | | | | | Sample | | | | (266) | | |
|---------------------|------------------|-------------------|-------------------------|------------------------------------|-----------------|----------|--------------------|---------------|-----------------------|-----------|-----------|----------------------|--------------------|------------|---------------------|--------------|----------|
| | Create | 212.12 | | | | | | To 10/24/2017 | | | # Sold | iold 19 | #SIs as % 7,14% | | AmtSold \$16,549 | | |
| | Catego | " | SLS-ACCTS | | 1100 | 11000 | | | | 11 | | | | | | | |
| Company Employee | | Assig | ned 1667 IN 30.57% | | Worked 0.90% | NA NA | 67.45% | LM | 0.12% | 523 DX | 0.60% | Not Con WG | 0.36% | 1139 BZ | 0.00% | rg/Day ND | 0.00 |
| Empl | Name | Num Sales Made | Total Sales Amount\$ | Avg S Amour | | | As % of ntacted | | Pen% Goal mp + 14% | Sis | Pen% Diff | # of Sale: of # W | | SisPen% - | | Avg R | esp Days |
| W724 | Anton | 16 | \$14,486 | | \$905 | | 32.00% | | 21.149 | 6 | 10.86% | | 8.25% | | 1.10% | | 21.0 |
| 010 | Meliss | 16 | \$12,081 | | \$755 | | 26.23% | | 21.149 | 6 | 5.09% | | 8.08% | | 0.94% | | 17.0 |
| 007 | Amy E | 9 | \$10,127 | \$ | 1,125 | | 11.54% | | 21.149 | 6 | -9.60% | | 4.57% | | -2.57% | | 15.0 |
| V658 | Ana H | 16 | \$9,755 | | \$609 | | 26.23% | | 21.149 | 6 | 5.09% | | 8.08% | | 0.94% | | 13.0 |
| 003 | Jennif | 11 | \$8,698 | | \$790 | | 23.91% | | 21.149 | 6 | 2.77% | | 5.58% | | -1.56% | | 14.0 |
| V268 | Steph | 9 | \$6,305 | | \$700 | | 15.00% | | 21.149 | 6 | -6.14% | | 4.57% | | -2.57% | | 13.0 |
| V381 | Camili | 10 | \$6,141 | | \$614 | | 14.29% | | 21.149 | 6 | -6.85% | | 5.10% | | -2.04% | | 21.0 |
| V100 | Elizab | 7 | \$4,291 | | \$613 | | 20.00% | | 21.149 | 6 | -1.14% | | 7.87% | | 0.72% | | 15.0 |
| V094 | Rolan 13 \$4,282 | | \$329 | | | 20.97% | | 21.14% | | -0.17% | % 6.639 | | -0.51% | | 6 22.00 | | |
| | | | | | | | | | | | | | | | | | |
| | *** TOTALS *** | | | 107 | 107 \$76,17 | | \$71 | 20.46% | | | 21.14% | -0.68 | 3% | 6.44% | | | |

Integrated Sales Coaching System



Flexible Sales Commission System





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Español

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